



Sports
Business
Association

VOLUME I, ISSUE II

SPRING 2011 EDITION

SPRING 2011:

APRIL 2011 Bradley Allen Moorhead 3-on-3 Basketball Tournament

MAY New Exec. Announced
RSVP to Pie an Enemy
Run for a Reason
Trip to Charlotte Motor Speedway

FALL 2011:

OCT. Alumni Cookout
Sports Business Forum

Greetings Friends and Alumni,

First, we would like to say congratulations to all of our graduating seniors. We appreciate what you all have done during the last four years to get the club where it is today. We will work hard to uphold the traditions put in place by you and hope to continue to grow.

To start the spring off we held our annual Bradley Allen Moorhead 3-on-3 Basketball Tournament, which was ran by graduating senior, Evan Gold. Immediately following B.A.M. we elected our executive board for the 2011-2012 school year. Andrew Wade was elected as our President, Zach Scheimer as our Vice President of Club Affairs, Ashley Workman as our Vice President of Alumni Affairs, PJ Pepa as our Treasurer, and Lauren Marvinney as our Secretary.

We were then challenged by Jim Kahler and the Sports Administration Program to begin fundraising for our organization and a charity of our choice in order to generate more revenue. That charity was the Bradley Allen Moorhead Scholarship Fund. Ohio SBA teamed up with RSVP for Student Senate, where we allowed students to pie their favorite enemies in the sports world for a donation. We also had members fundraise money through Ohio University's Sport Administration's annual Run for a Reason. As an organization, we were able to raise over \$3,000 in three weeks. Ohio SBA ended spring quarter with a trip to Charlotte Motor Speedway to work the Coca-Cola 600, which was a great hands-on experience for our members.

We have a few events that are still in the works that will take place during fall quarter. During Homecoming weekend we will have an alumni cookout for all of you sport professionals that will be coming back to Athens. We also have the Sports Business Forum October 21 and 22. We are inviting Sports Business Associations all over the country for a weekend of networking opportunities, speakers, and a panel discussion. It was extremely beneficial last year and we are excited to see what this year has in store for us.

As you all know, we have a lot to look forward to this upcoming year. If you are ever visiting Athens, feel free to drop by one of our weekly meetings, or send us an email. We would love to have you.

KEEP US UPDATED!

We ask that you keep us actively updated with your contact information so that we can continue to give you updates on the progress of our organization. We will be continually increasing the role of our alumni relations division as the years go on. Through frequent contact we believe this is possible. Please email updated contact information to: ohiousba@gmail.com

GO BOBCATS!

